

It's that exciting time when I really need to hear your thoughts about our software! Remember we talked about you giving a testimonial? Once you've done that and my team gives it the thumbs up,

you'll get to use the cool AI software from our last mastermind session. But first, let's make sure your video testimonial is perfect. Read the steps below super carefully, and if you're stuck or confused, email me at [mark@clientdisputemanager.com](mailto:mark@clientdisputemanager.com), okay?

Oh, and don't forget! Please stick to these steps when you're making your video. We don't want any hiccups slowing down your access to the AI software. If the video's sound or lighting isn't great, you might have to do a retake.

**Upload your Finish Testimonial here:** <https://form.jotform.com/232955383621460>

### **Here's How to Record Your Awesome Video:**

1. Feel free to use your computer's webcam.
2. Or hey, your phone works too!

### **Sound Tips:**

1. If you're on your computer, don't forget to talk into the mic so we can hear all the great stuff you have to say.
2. Using your phone? Stay close to it, so you're nice and loud.
3. Find a quiet spot for the best sound quality.

### **Lighting Tricks:**

1. Want to film outside? Cool! Just don't have the sun behind you, or you'll look like a shadow.
2. Inside's good, too, but find a bright spot so we can see you clearly.
3. Got a ring light? Awesome! Otherwise, any well-lit place works.

### **How Long Should the Video Be?**

1. Aim for 2-5 minutes. It's not too short, so you have time to share everything.

### **What to Talk About:**

**Introduction:** Tell us your name and what you do.

**The Problem:** Chat about the tough stuff you dealt with before using our software (keep other companies' names out of it).

**The Solution:** Share how you learned about Client Dispute Manager and why you picked us.

**The Implementation:** Give us the inside scoop on how you used the software and made it part of your day-to-day.

**The Results:** We're talking about real-deal changes you noticed, with stories or facts to back it up.

**DO NOT TALK ABOUT** collecting money or fees, sales over the phone and pricing.

**Conclusion:** Wrap it up with your overall thoughts, how happy you are, and if you'd tell friends to use our software, too.

That's it! I can't wait to see your testimonial. Remember, if you have any questions, just email me.

Thanks a million! ✨

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**I have also attached this as a PDF, which you can download to your desktop to avoid looking for the email again.**

**PS:** Looking forward to seeing your great testimonial:

**Cheers,**

Mark Clayborne